



# RETHINK FINANCE PROJECT

integrating innovative paradigms and  
digital technologies into financial  
teaching

# PARTNERS



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# ABOUT PROJECT



A key challenge is that the teaching methods and materials in the field of finance must be constantly updated to the new paradigms and technologies used in practice.

Through international cooperation between partners, it is possible to transfer knowledge in the field of finance and good practices in order to develop teaching materials updated to recent research directions and professional practices.

These project ideas aim to: Support the digital capabilities of the higher education sector and Stimulate innovative learning and teaching practices.

The project members complement each other at different levels. They have a different specialization, ranging from eLearning and online teaching methods, corporate finance, digital finance, behavioral finance, neuro-finance, financial simulations and valuation, thus creating synergistic effects that will benefit teachers and students in the field of finance in the future, because the training materials developed within the project will be public.

# PROJECT DIRECTIONS



The project aims at two directions:

1. to develop digital skills for teachers to integrate into their curricula modern teaching methods that use digital technologies;
2. to develop the competencies of bachelor economics students in innovative fields of finance (digital finance, behavioral finance, neurofinance, financial simulations) and to integrate current software that is used in practice in their activity, for a better future insertion on the labor market.

# PROJECT OBJECTIVES



## OBJECTIVE 1

Development of digital skills and modern teaching methods for economics teachers.

## OBJECTIVE 2

Development of economics students' digital skills and integration of efficient digital practices into the finance field.

## OBJECTIVE 3

Adapting economics students' knowledge to the latest and innovative finance paradigms involving digital finance, behavioral finance and neuro-finance.

# PROJECTS RESULTS



<https://rethink-finance.ro/>

# TOPIC 1

## Development of digital skills and modern teaching methods for economics teachers



- 1 curricula on this topic
- 1 set of training materials
- 1 intensive programme for teaching staff in the economic field of study
- 1 Handbook of good teaching practices in the digital era

# TOPIC 2

## FinTech: digital finance and blockchain



- 1 curricula on this topic
- 1 set of training materials
- 1 intensive programme for students in the economic field of study
- 1 Virtual training FinTech: digital finance and blockchain



# TOPIC 3

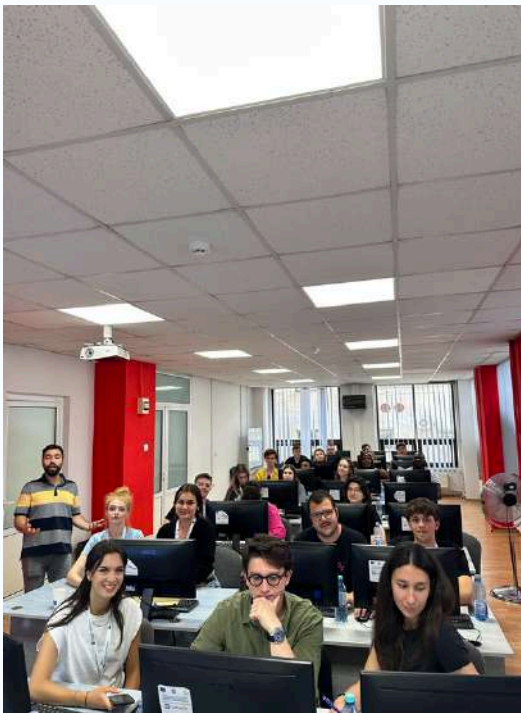
## From traditional finance to neuro-finance



- 1 curricula on this topic
- 1 set of training materials
- 1 intensive programme for students in the economic field of study
- 1 Virtual training From traditional finance to neuro-finance

# TOPIC 4

## Corporate valuation and financial simulations in global financial markets



- 1 curricula on this topic
- 1 set of training materials
- 1 intensive programme for students in the economic field of study
- 1 Trading competition for students
- 1 Book “ReThink Finance: Changing paradigms in finance

# Book Essential Teaching Practices in the Digital Era



## Authors of the book

Desiderio J. García Almeida  
Lucas A. Pérez Martín  
Norberto M. Ramos Calero



## Main objective

To share essential knowledge to organise and teach online courses.



## Specific goals

- To provide a solid conceptual basis for addressing online teaching.
- To help lecturers and instructors in higher education institutions design an online course.
- To offer practical tips to implement online teaching in an effective way.

# BOOK RESULTS



The book has 10 chapters.

- Conceptual Framework of Online Teaching and New Academic Environment
- The Student Context and Types of Learners
- Educational Neuroscience as a Basis for Online Teaching
- Basic Principles to Design an Online Course
- New Methods in Online Teaching



- The Technical Context of Online Teaching
- New Materials in Online Teaching
- Creating Innovative Formats and Pills in Online Teaching
- Authentic Evaluation in the Digital Context
- Current Trends and Artificial Intelligence in Online Teaching

# Book

## ReThink Finance: Changing paradigms in finance

### Authors of the book

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# E-learning platform



Rethink Finance Project  
E-platform

# SOME FACTS



- 25 international teachers participating in the “Development of digital skills and modern teaching methods for economics teachers” summer school.
- 40 international students participating in the Intensive Summer Programme for economics students “FinTech: digital finance and blockchain”.
- 30 international students participating in the Intensive Summer Programme for economics students “From traditional finance to neurofinance”.
- 31 international students participating in the Intensive Summer Programme for economics students “Corporate valuation and financial simulations in the global financial markets”.
- 28 international students participating in the online Trading Competition.
- Financial softwares and simulators used by the students: Stock Trak, FinBoard, Refinitiv Eikon, Traderion (Trading module, Portfolio management module, valuation module).



# SOME FACTS





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# Work With Us



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